

**South West Hort Expo**  
**63<sup>rd</sup> ANNUAL TRADE SHOW**

— November 19<sup>th</sup>, 20<sup>th</sup>, 2013 —

**Tuesday Morning, November 19, 2013**

**FIELD VEGETABLE PROGRAM**  
**Auditorium**

*Chairperson: Janice LeBoeuf, Vegetable Specialist, OMAFRA, Ridgetown*  
*Co-Chairperson: Mac James*

- 9:30 a.m.      **Weed Management in Vegetables**  
Kris McNaughton, Ridgetown Campus, University of Guelph
- 10:00 a.m.      **Phytophthora Blight in Vegetables**  
Elaine Roddy, Vegetable Crop Specialist, OMAF and MRA,  
Ridgetown
- 10:50 a.m.      **Late Blight Update**  
Eugenia Banks, Potato Specialist, OMAF and MRA, Ridgetown

**GRAPE PROGRAM**  
**Arena Meeting Room**

*Chairperson: Wendy McFadden-Smith, Grape and Tender Fruit IPM*  
*Specialist, OMAF/MRA*

*Kathryn Carter, Grape and Tender Fruit Specialist, OMAF/MRA*  
*Co-Chairperson: Ed Verbeke*

- 9:30 a.m.      **How Grape Seeds and Skins can be Used to Predicate**  
**Harvest Dates**  
Dr. Belinda Kemp, Senior Oenology Scientist, CCOVI
- 10:00 a.m.      **Building Better Soils with Cover Crops**  
Anne Verhallen, Soil Management (Hort Crops), OMAF/MRA,  
Ridgetown
- 10:30 a.m.      **Overview of Canopy Management for Quality Wine**  
**Production**  
Dr. Jim Willwerth, CCOVI, Brock University, St. Catharines
- 11:00 a.m.      **Panel: 2,4-D Tolerant Crops: Implications for Grape Growers**  
Paul Foran, Dow Agro Sciences  
Lee Bradshaw, Agricultural Environmental Officer, Ministry of  
the Environment, Windsor  
Tom Cowan, Pesticide Specialist, Ministry of the Environment  
Kristen Obeid, Weed Management (Hort Crops), OMAF/MRA

**Tuesday Afternoon, November 19, 2013**

**SOCIAL MEDIA PROGRAM  
Auditorium**

*Chairperson: Leslie Huffman, Apple Specialist, OMAFRA*

*Co-Chairperson: Chuck Baresich*

- 2:00 p.m.     **Let's Get Digital: from getting started to social media fitness**  
Kelly Ward, OMAFRA
- 2:30 p.m.     **Is Social Media Useful for Agriculture?**  
Simon Crouch, CFCO Radio, Blackburn News, Chatham
- 3:00 p.m.     **Take your Business Social**  
Aaron Howell, Director, Business Development, Blurt  
Marketing, a technology partner of The Windsor Star
- 3:30 p.m.     **Grower Panel: How I Use Social Media**  
Joy Westlaken, Empire Valley Farm Market and Greenhouse,  
Wallacetown  
Doug Balsillie, The Fruit Wagon, Harrow  
Chuck Baresich, Haggerty Creek, Bothwell
- 4:00 p.m.     **Adjourn**

**SPRAY APPLICATION WORKSHOP**

- 2-4 p.m.     A 2 hour session on how nozzles work and how to make them  
do what you want them to do. Jason Deveau, OMAF and MRA  
Application Technology Specialist, will use his patternator and  
other materials to examine the inner workings of your spray  
equipment, and learn how to improve their performance. This  
information will be of interest to both field and greenhouse  
growers

**Tuesday Evening, November 19, 2013**

**GREENHOUSE VEGETABLE SPEAKER PROGRAM  
Auditorium**

*Chairpersons: Gillian Ferguson (OMAFRA) and Shalin Khosla (OMAFRA)*

*Co-Chairperson: Corey Versnel and Tony Mastronardi*

- 7:00 p.m.     **Overview of the 2013 Growing Season.**
- 7:20 p.m.     **Kams Grower Supply**
- 7:40 p.m.     **Lighting Research**  
Shalin Khosla, OMAFRA and Xiuming Hao, AAFC
- 8:10 p.m.     **Bee Vectoring**  
Less Shipp, AAFC Harrow
- 8:40 p.m.     **VRIC: The Greenhouse Facility**  
Bill Ingratta

8:50 p.m. **Update on MOE Program**  
Teri Gilbert, MOE

**Wednesday Morning, November 20, 2013**

**FRUIT PROGRAM**  
**Auditorium**

*Chairperson: Leslie Huffman – Apple Specialist, OMAFRA*  
*Co-Chairperson: Keith Wright*

- 9:30 a.m. **Building Strong Trellis to Support Large Crops**  
Hugh Fraser, Agricultural Engineer, OMAFRA. Vineland
- 10:00 a.m. **New and Old Pests: IPM update**  
Kristy Grigg-McGuffin, Pome Fruit IPM Specialist, OMAFRA,  
Simcoe
- 10:30 a.m. **New Rootstocks for Tree Fruit**  
John Cline, University of Guelph, Simcoe
- 11:30 a.m. **Ontario Apple Growers, District 1 Annual Meeting**  
Brian Gilroy, Chair, OAG  
Kelly Ciceran, Manager, OAG

**ORGANICS PROGRAM**  
**Arena Meeting Room**

*Chairperson: Evan Elford*  
*Co-Chairperson: Corey Versnel*

- 9:30 a.m. **Organic Certification for Fruit and Vegetable Producers:  
What to Expect from your Certification Body (50 minutes)**  
Dave Lochman, Certification Manager, Pro-Cert Organic
- 10:30 a.m. **Biopesticides for Organic Vegetable Production (25 minutes)**  
Melanie Filotas, IPM Specialist for Speciality Crops, OMAF and  
MRA
- 11:00 a.m. **Insect Challenges in Organic Berry Production (25 minutes)**  
Pam Fisher, Berry Crops Specialist, OMAF and MRA

**Wednesday Afternoon, November 20, 2013**

**SOILS & COVER CROP PROGRAM**  
**Auditorium**

*Chairperson: Anne Verhallen*  
*Co-Chairperson: Tony Mastronardi*

- 1:00 p.m. **Soil Organic Matter – the cornerstone of better soils**  
Adam Hayes, Soil Management Specialist, Ontario Ministry of  
Agriculture and Food and Ministry of Rural Affairs

- 1:30 p.m.     **Using Compost and Manure to Improve Soil**  
Christine Brown, Nutrient Management Lead, Ontario  
Ministry of Agriculture and Food and Ministry of Rural Affairs
- 2:00 p.m.     **Cover Crops and Soil Health**  
Lance Ouellette, University of Guelph
- 2:30 p.m.     **Putting it All Together**  
Laurent Van Arkel, Van Arkel Farms, Dresden

## **IRRIGATION WORKSHOP**

### **Auditorium**

- 2-4 p.m.     **Developing your Farm Specific Drip Irrigation Schedule**  
In this workshop Rebecca will take participants through a step by step process to optimize farm irrigation water use:  
By the end of the session you will know your:
- Farm water requirements: crop peak flow and annual water requirements
  - Plant water requirements: system operating time and schedule  
for various crop growth stages
  - Preferred irrigation scheduling tools and techniques
- Improving system management can save you money and conserve water.  
Bring a calculator and a pencil

## **HAZELNUT PROGRAM**

### **Arena Meeting Room**

*Chairperson: Kristen Obeid, Weed Management Program Lead,  
Horticulture, OMAF*

*Co-Chairperson: Todd Leuty, Agroforestry Specialist, OMAF*

- 2:00 p.m.     **Update on Hazelnut Research**  
Dr. John Kelly, Vice President, Erie Innovation and  
Commercialization
- 2:20 p.m.     **Hazelnut Quality**  
Speaker TBA, Ferrero Canada, Brantford
- 2:45 p.m.     **Ontario Hazelnut Association – Growing Hazelnuts**  
Linda Grimo, Grimo Nut Nursery, Niagara-on-the-Lake,  
Ontario
- 3:15 p.m.     **Hazelnut Weed Management and Minor Use Trials**  
Dr. Rob Nurse, Agriculture and Agri-Food Canada, Harrow
- 3:30 p.m.     **Hazelnut Pest Management**  
Melanie Filotas, IPM Specialist, Specialty Crops, OMAF  
Todd Leuty, Tree Nut Specialist, OMAF
- 4:00 p.m.     **Adjourn**